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## Graduate School of Business and Technology E-Newsletter - Feb 2023

1 message

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**SMUMN Alumni Association** <alumni@smumn.edu>  
Reply-To: alumni@smumn.edu

Thu, Feb 16, 2023 at 9:45 AM



**Graduate School of Business and Technology**  
**E-Newsletter - Feb. 2023**

### **Business intelligence and data analytics alumnus turns internship into a career at U.S. Bank**



The home office from which Bradley Hill B'19 works for U.S. Bank in Minneapolis has a simple setup. He has two monitors on his desk and a family photo over his shoulder, an image that he says motivates him to work hard. When he logs in each morning, Hill works with coworkers to automate their processes and says he loves making people's lives easier — simplifying them, if you will, like his office setup.

"Being able to relieve them from doing manual tests, and hearing the joy in their voices when you can help them get rid of something that they do over and over and that is tiring, that's the

reason why I go to work every day," says Hill, who is a product manager for robotics process automation in U.S. Bank's Global Treasury Department. [Read more.](#)

## Faculty recognized through publications, awards

At Saint Mary's, we know our staff, faculty, and administration are experts who excel in their fields of study and work. Recently, that expertise and talent has been shared with the public, as a number of faculty members have had their work published in academic journals or have received awards for their work.

Roesler published in Public Health Reports

Gauderman provides expert advice in MoneyGeek.com articles

Rosenthal published in The Journal of Sex and Marital Therapy

Kotz receives award for recent book

[Read more.](#)

## Trends in Higher Education



**Michelle Wieser**

**Saint Mary's University of Minnesota**

What types of authentic learning environments can help re-engage learners?

"Saint Mary's was one of the pioneers in the region with online learning within our Schools of Graduate and Professional Programs. With the pandemic, all institutions were forced to move to online learning. Overnight, those of us who were early movers in online education lost one of our competitive advantages. It compelled us to think even more creatively about what we can do to continue to attract new students with new and more relevant offerings in business and technology. We were in progress with developing graduate certificates before the pandemic. These certificates allow students to invest in 12 credits instead of a full master's degree. We combined digital badging with it to help students communicate their knowledge to current and future employers. We have countless stories of people who have switched jobs and accelerated their careers by attaining a certificate. It's about helping students dip a toe into the water and then providing them with the possibility of pathways from there. By allowing credentials to stack, students have more flexibility in how they achieve their educational goals. For example, a student could earn a certificate in Project Management and then choose to stack it into the MBA, MS in Project Management, or another specialized master's degree."

## UPCOMING EVENTS

- FEB.**  
**20-23**
- Cardinal Athletics Celebrates Title IX Week**  
Winona Campus  
See event page for list of events
- FEB.**  
**23**
- A Novel Idea - Alumni & Friends Book Club Discussion**  
*Current Book - The Seed Keeper by Diane Wilson*  
6 to 7:30 p.m. via Zoom

**MAR.** **Cardinal Excellence Fund Dinner**  
Visions Event Center, Winona, Minn.  
11  
6 p.m. - Social  
7 p.m. - Dinner and Program

**MAR.** **Virtual Mock Interviews**  
Morning - 9 a.m.-12 p.m.  
14-16  
Afternoon - 1-4 p.m.  
Evening - 5-8 p.m.

**MAR.** **In-Person Mock Interviews**  
17  
Toner Student Center, Winona Campus  
8:30 a.m. to 1:30 p.m.

**MAR.** **Theatre Reception and Production**  
Winona Campus  
17  
Reception - 5:30 to 7 p.m.  
Production - 7:30 p.m.

**All-Alumni Music Weekend**  
Choir Performance - April 15 at 7:30 p.m.  
**APR.** Chapel of St. Mary of the Angels, Winona, Minn.  
15-16  
Jazz Ensemble and Concert Band Performance - April 16 at 3 p.m.  
Page Theatre, Winona Campus  
Reception to follow band performance - April 16  
Toner Student Center, Winona Campus

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