



Bachelor Completion E-Newsletter - Oct. 2022

FGI program focuses on aiming high



From his new office at Goldman Sachs in Tucson, Ariz., Javier Madrid B'18 describes his shoot-for-the-moon philosophy. He believes in aiming high. His philosophy is that if you fall short of your goal, you'll still end up in a good place. [Read more.](#)

University unveils new look and distinct, but familiar, messaging



Saint Mary's rolled out the results of a branding refresh in June, and yes, there's a new logo, but Shannon explains that branding is so much more than a logo: "A brand is the sum total of all of the images and feelings that someone holds about an organization and its services or products," she said. "A brand is our promise, and our audiences determine whether we deliver on that promise." [Read more.](#)

UPCOMING EVENTS

OCT. [Lasallian Day of Service](#)

22 See event page for list of sites

[Career Fair](#)

OCT. Winona Campus

26 10:30 a.m.-1:30 p.m.

OCT. [Women's Hockey plays in Chicago area](#)

28-29

Lake Forest, Ill.

Oct. 28 at 7 p.m.

Oct. 29 at 2 p.m.

Minnesota Wild Game Alumni Event

NOV.

1

Xcel Energy Center

7 p.m.

NOV.

8

Virtual Book Club Discussion

Profiles in Kindness by Paul E. Kotz

6 p.m. CST

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