



Graduate Schools of Business & Technology

E-Newsletter - Oct. 2022

Saint Mary's MBA alumnus helps Black community reduce wealth and homeownership gaps



Growing up in Louisville, Ky., Vachel Hudson M'19 was familiar with Saint Mary's College of California because of its successful athletic teams. After moving to Minnesota and receiving his undergraduate degree, he began looking at MBA programs. He was familiar with the Saint Mary's name, just not Saint Mary's University of Minnesota. But he quickly realized it was a respected and well-known program in the state. [Read more.](#)

Practical hands-on education for the real world



David Dahlstrom B'10 remembers his Strategies presentation like it was yesterday. In the required Strategies course, business students at Saint Mary's are grouped together to work on a real-world scenario. After completing extensive research, they present to a team of business

professionals, as well as faculty, in a boardroom. As in the real world, the questions are unrehearsed and unpredictable. [Read more.](#)

University unveils new look and distinct, but familiar, messaging



Saint Mary's rolled out the results of a branding refresh in June, and yes, there's a new logo, but Shannon explains that branding is so much more than a logo: "A brand is the sum total of all of the images and feelings that someone holds about an organization and its services or products," she said. "A brand is our promise, and our audiences determine whether we deliver on that promise." [Read more.](#)

UPCOMING EVENTS

OCT. **Lasallian Day of Service**
22 See event page for list of sites

OCT. **Career Fair**
26 Winona Campus
10:30 a.m.-1:30 p.m.

OCT. **Women's Hockey plays in Chicago area**
28-29 Lake Forest, Ill.
Oct. 28 at 7 p.m.

Oct. 29 at 2 p.m.

Minnesota Wild Game Alumni Event

NOV.

Xcel Energy Center

1

7 p.m.

NOV.

Virtual Book Club Discussion

8

Profiles in Kindness by Paul E. Kotz

6 p.m. CST