

Saint Mary's Monthly

Jan. 24, 2020

News and Information for Saint Mary's undergraduate alumni

Greetings from Saint Mary's undergraduate campus

Dear Saint Mary's alumni,

What a privilege and honor it is to connect with you through this first alumni e-newsletter! As the new provost for Saint Mary's University, I look forward to sharing with you some new initiatives, school happenings, and other stories from around the university. Personally, I graduated from a Lasallian high school so it is especially fortuitous to be here now.

You may have heard that this academic year we exceeded our enrollment target at the college for the first time in many years, and more of our students are returning at higher rates than before. Moreover, our graduate programs continue to attract new students with degree offerings like the online Master of Social Work, or the Master of Business Intelligence and Data Analytics. All of that means many new alumni.

The faculty remain engaged with classes and the Lasallian spirit of teaching and learning. Our new strategic plan, Building a Future Full of Hope, approved by the Board of Trustees in October 2019, forms a roadmap for us to 2025. This is a good time to be a Cardinal, and a great time to be an alum.

To many more good things to come,

Brian Schmisek, Ph.D.
Provost and Dean of Faculties





Celebrating the beatification of alumnus Blessed Brother James Miller

Saint Mary's celebrated the beatification of Blessed Brother James Miller, FSC, an alumnus of Saint Mary's, who earned his undergraduate degree in 1966 and his graduate degree in 1974. A group of Saint Mary's administration and De La Salle Christian Brothers traveled to Huehuetenango, Guatemala, for his official beatification ceremony. In Guatemala, Saint Mary's presented two Signum Fidei Awards in honor of Brother James, who was only 37 when he was shot and killed in 1982, as he was mending a wall outside a school where he worked in Guatemala. Simultaneously, a celebration also took place on the Winona Campus.

[Read more.](#)

Marketing class provides ad campaign ideas for Winona YMCA future facility

In the past, the students in the MK372 Advertising and Promotions class on the Winona Campus would select a product that interested them and then reconceive a new ad campaign around that product throughout the course of the semester.

This year, though, with the Winona Family YMCA's new facility on the horizon, Professor Shelly McCallum-Ferguson, M'96, D.B.A., decided to try something new by working with an actual external group. This past summer, Dr. McCallum reached out to Tesla Mitchell '12, the marketing and communications coordinator at the Winona Family YMCA, about a possible collaboration.

[Read more](#)

Pursue what's next at Schools of Graduate and Professional Programs open house

Nostalgic for your undergrad experience? Now living in the Twin Cities? Saint Mary's offers master's degree programs in business and technology, health and human services, and education. With

Upcoming Events

Wednesday, Jan. 29:
Men's Basketball vs.
Macalester College

Wednesday, Jan. 29:
Schools of Graduate and
Professional Programs
Open House, Minneapolis

Thursday, Jan. 30:
Schools of Graduate and
Professional Programs
Open House, Apple
Valley

Monday, Feb. 3:
Washington D.C. Alumni
and Friends Gathering

Saturday, Feb. 8:
Women's Hockey vs.
Hamline University
(Post-game alumni event)

Saturday, Feb. 15:
Men's Hockey Alumni
Day

Saturday, Feb. 22:
Florida Alumni and
Friends Gathering

Friday, March 27:
Cardinal Excellence Fund
Dinner and Hall of Fame
Induction

Tuesday, April 28:
Hendrickson Forum
for Ethical Leadership

a variety of formats to fit your life and learning style, attend an open house next week to learn more.

- Wednesday, Jan. 29, 4:30 p.m., Saint Mary's Twin Cities Campus
- Thursday, Jan. 30, 4:30 p.m., Saint Mary's Apple Valley Center

Learn more at smumn.edu/infoession

Saint Mary's University of Minnesota

MAKE A GIFT

Twin Cities Campus
2500 Park Avenue S.
Minneapolis, MN 55404-4403
800-437-2788

Rochester Campus
2900 19th Street NW
Rochester, MN 55901-7619
877-768-4545

Winona Campus
700 Terrace Heights
Winona, MN 55987-1399
800-635-5987

[Privacy Policy](#) | [Manage Subscriptions](#)