



Undergraduate E-Newsletter - Oct. 2022

## **FGI program focuses on aiming high**



From his new office at Goldman Sachs in Tucson, Ariz., Javier Madrid B'18 describes his shoot-for-the-moon philosophy. He believes in aiming high. His philosophy is that if you fall short of your goal, you'll still end up in a good place. [Read more.](#)

## Practical hands-on education for the real world



David Dahlstrom B'10 remembers his Strategies presentation like it was yesterday. In the required Strategies course, business students at Saint Mary's are grouped together to work on a real-world scenario. After completing extensive research, they present to a team of business professionals, as well as faculty, in a boardroom. As in the real world, the questions are unrehearsed and unpredictable. [Read more.](#)

## Fastenal internship puts Swanson on fast track to career





By their senior years, many college students are starting to panic, wondering if they'll be able to find a job after graduation, whether they'll enjoy the path they've chosen, and if they're truly prepared to take the first big step in their careers. Parker Swanson isn't panicking. [Read more.](#)

**University unveils new look and distinct, but familiar, messaging**



Saint Mary’s rolled out the results of a branding refresh in June, and yes, there’s a new logo, but Shannon explains that branding is so much more than a logo: “A brand is the sum total of all of the images and feelings that someone holds about an organization and its services or products,” she said. “A brand is our promise, and our audiences determine whether we deliver on that promise.” [Read more.](#)

## UPCOMING EVENTS

- OCT.

22

Lasallian Day of Service

See event page for list of sites
- OCT.

26

Career Fair

Winona Campus

10:30 a.m.-1:30 p.m.
- OCT.

28-29

Women's Hockey plays in Chicago area

Lake Forest, Ill.

Oct. 28 at 7 p.m.

Oct. 29 at 2 p.m.
- NOV.

1

Minnesota Wild Game Alumni Event

Xcel Energy Center

7 p.m.
- NOV.

8

Virtual Book Club Discussion

*Profiles in Kindness* by Paul E. Kotz

6 p.m. CST

*Connect with the Saint Mary's Alumni Association social media channels*



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